

# COMPLETE TEMPERATURE VISIBILITY AND CONTROL OF YOUR COLD CHAIN

The Cooltrax® Fresh InTransit® temperature monitoring solution provides 24/7, real-time location tracking and reefer and product level temperature monitoring of refrigerated trailers throughout the entire in-transit cold chain.

Pairing a comprehensive telematics platform with the ability to remotely manage and control all refrigerated assets, the Cooltrax Fresh InTransit solutions optimizes food safety compliance and provides full reefer trailer and product temperature visibility.

#### **Visibility and Control – Without Compromise**

Avoid field-based decisions and decision delegation to over-burdened drivers with the Cooltrax Fresh InTransit monitoring system. Enjoy a quick return on investment by gaining visibility into temperature of refrigerated trailers — virtually any time — and enjoy control over any out-of-bounds temperature changes with Fresh InTransit. Save money by avoiding lost loads and enjoy temperature visibility that translates to transparency throughout your business operation.

Full bi-directional control allows for instant temperature adjustments when and where needed.

#### **Full Integration with All Major Reefer Brands**

The Cooltrax Fresh InTransit direct connection offers seamless integration with Carrier and Thermo King refrigeration trucks, allowing for full bi-directional control from virtually any web browser. The solution also allows independent temperature and product level monitoring in addition to the reefer trailer data.







### **Setting the Standard for Time & Temp Solutions**

Know asset and ambient temperatures at any point in transport with Cooltrax Fresh InTransit and ensure compliance throughout the entire cold chain.



#### **Monitor & Control Temperature 24/7**

Regulate cargo temperature any time during transport with ease and automate pre-cool of single or multiple reefers simultaneously.



### **Customize Automated Alerts** & Notifications

Enjoy tethered or untethered operation in the field and reefer operation alerts — set to your standards — while also managing all other business critical notifications.



#### **Smart Tools That Drive Compliance and Lower Risk**

It's easy to achieve FSMA compliance while continuously monitoring temperatures in your reefer fleet — while instantly receiving out-of-zone alerts for either ambient and product temperatures with the Fresh InTransit solution.

Through this comprehensive telematics solution and the experts at Cooltrax, the solution will deliver the insights you need precisely when you need them. Easily differentiate the data from any desired zones like compressor monitor, probes, thermometers and door sensors.

A full suite of alerts and notifications are tailored to your team's needs during implementation, including:

- Landmark arrival and departure
- Ambient temperature range
- Temperature at product level
- Proof of temperature for delivery
- Reefer engine hours and run time
- Fuel level status
- ...and so much more!

# AN INTELLIGENT SYSTEM BUILT SPECIFICALLY FOR COLD-CHAIN REEFER FLEETS





Truck & Trailer

**Trailer Yard** 

## Ready to quickly, inexpensively achieve food safety compliance? Contact us today at <a href="mailto:info.us@cooltrax.com">info.us@cooltrax.com</a> or call us at 1-877-667-6868.

Learn More

www.cooltrax.com











In 2003, Cooltrax was founded in Australia after patenting technology that served the farm-to-fork cold chain in the Australian outback. Now, nearly 20 years later, we're an award-winning cold chain solutions provider for transportation, logistics, wholesale and retail companies around the globe.