

## GEOTAB<sup>®</sup> Add-In: Cooltrax Temperature Monitoring System

# COMPLETE TEMPERATURE VISIBILITY AND CONTROL OF YOUR COLD CHAIN

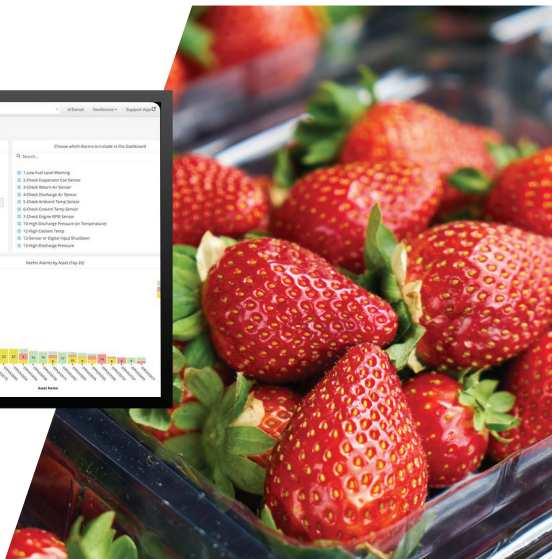
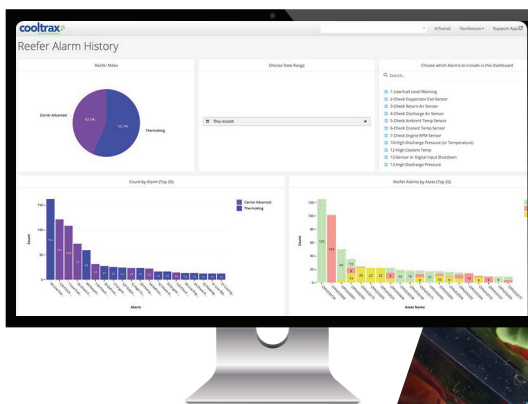
The Cooltrax<sup>®</sup> Fresh InTransit<sup>®</sup> temperature monitoring solution provides 24/7, real-time location tracking and reefer and product-level temperature monitoring of refrigerated trailers throughout the entire in-transit cold chain. And easily integrates into the Geotab solution for a single pane of glass experience.

### Visibility and Control – Without Compromise

Avoid field-based decisions and decision delegation to over-burdened drivers with the Cooltrax Fresh InTransit monitoring system. Enjoy a quick return on investment by gaining visibility into temperature of refrigerated trailers – virtually any time – and enjoy control over any out-of-bounds temperature changes with Fresh InTransit. Save money by avoiding lost loads and enjoy temperature visibility that translates to transparency throughout your business operation. Full two-way control allows for instant temperature adjustments when and where needed.

### Full Integration with All Major Reefer Brands

The Cooltrax Fresh InTransit direct connection offers seamless integration with Carrier and Thermo King refrigeration trucks. The solution also allows independent temperature, product-level monitoring, and the reefer trailer data.



### Setting the Standard for Time & Temp Solutions

Know asset and ambient temperatures at any point in transport with Cooltrax Fresh InTransit and ensure compliance throughout the entire cold chain.



### Monitor & Control Temperature 24/7

Regulate cargo temperature any time during transport and automate pre-cool of single or multiple reefers simultaneously.



### Customize Automated Alerts & Notifications

Enjoy tethered or untethered operation in the field and reefer operation alerts – set to your standards – while also managing all other business critical notifications.



## Smart Tools That Drive Compliance and Lower Risk

It's easy to achieve FSMA compliance while continuously monitoring temperatures in your reefer fleet – while instantly receiving out-of-zone alerts for either ambient and product temperatures with the Fresh InTransit solution.

A full suite of alerts and notifications are tailored to your team's needs during implementation, including:

- Landmark arrival and departure
- Ambient temperature range
- Temperature at product level
- Proof of temperature for delivery
- Reefer engine hours and run time
- Fuel level status
- ...and so much more!

## AN INTELLIGENT SYSTEM BUILT SPECIFICALLY FOR ANY COLD CHAIN



Truck & Trailer



Trailer Yard



Warehouse & Distribution Centers



Retail Grocery & Storefronts



Schools & Govt. Offices

## Ready to quickly, inexpensively achieve food safety compliance inside your Geotab platform?

Contact us today at [info.us@cooltrax.com](mailto:info.us@cooltrax.com) or call us at 1-877-667-6868.



**Schedule a Free Demo Today – Go Live in as Little as 48 Hours!**

**Learn More**

**[www.cooltrax.com](http://www.cooltrax.com)**

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In 2003, Cooltrax was founded in Australia after patenting technology that served the farm-to-fork cold chain in the Australian outback. Now, nearly 20 years later, we're an award-winning cold chain solutions provider for transportation, logistics, wholesale and retail companies around the globe.